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1949

**Plant for
Health and Beauty
At Your House
This Year!**

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Flower City
INC.
NURSERY
QUALITY STOCK
EAST ROCHESTER, NEW YORK



U. S. Department of Agriculture
Librarian
Washington, D.C.



Flower City FRUITS

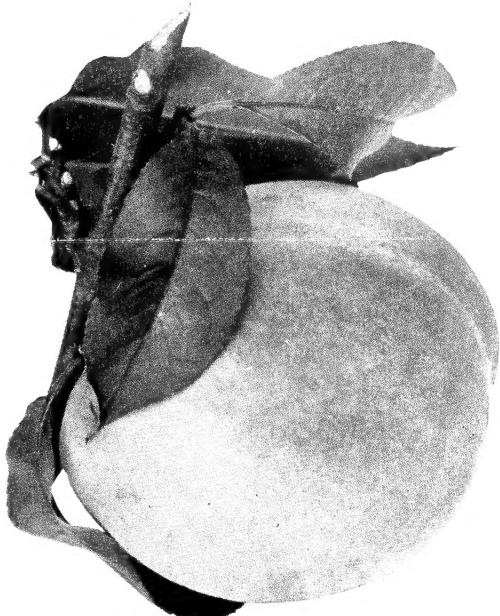
BLUEBERRIES

BLUEBERRIES are easy to grow, very ornamental and unusually long-lived. Plant in well-drained soil that is suitable for vegetables or strawberries. They may be successfully planted as a group either in front of an existing shrub border or within the border itself. During June the branches are literally covered with bell shaped pinkish white blossoms. The leaves are waxy green turning to a lustrous glorious red in the Fall. During the Winter, the branches are a showy red and golden brown.

Cabot—Jersey—Rancocas—Rubel—Stanley

18-24" — \$1.95 each, 3 for \$4.95

2-2½' — \$2.50 each, 3 for \$6.60



GOLDEN JUBILEE



JERSEY

PEACHES

One of the most Satisfactory Fruits for the Home Garden

Space the trees 16 ft. apart

Golden Jubilee—Early

Hale Haven—Mid-Season

Elberta—Late

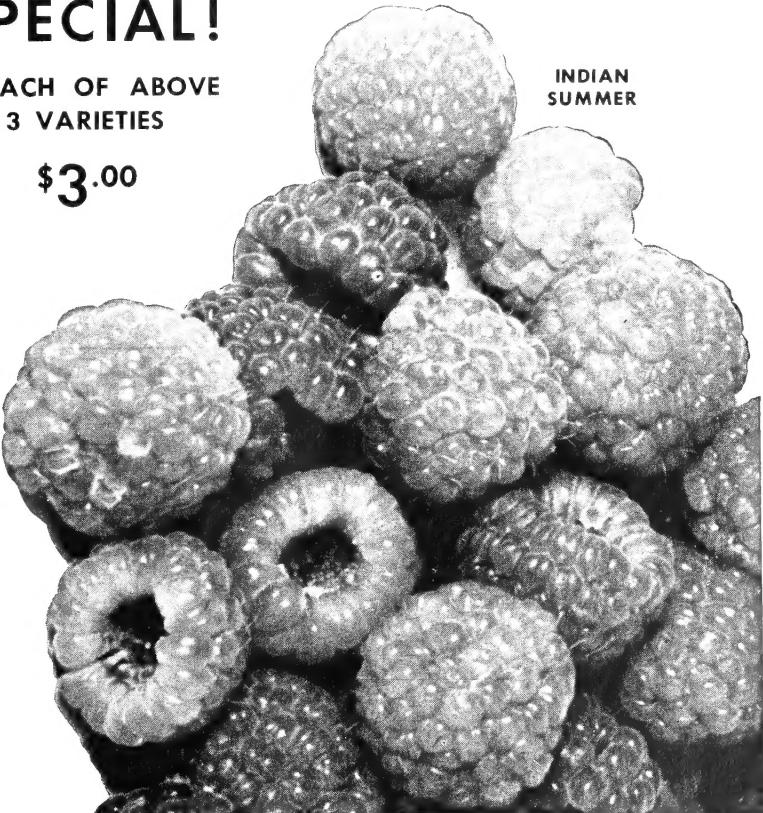
\$1.35 each, 3 for \$4.05

SPECIAL!

1 EACH OF ABOVE
3 VARIETIES

\$3.00

INDIAN SUMMER



RASPBERRIES

Grow this fine fruit in your garden. Even a small space will provide enough for table use. Plant 30 in. apart in the row and space rows at least 4 ft. apart.

Red Varieties—\$2.00 per 10, \$15.00 per 100

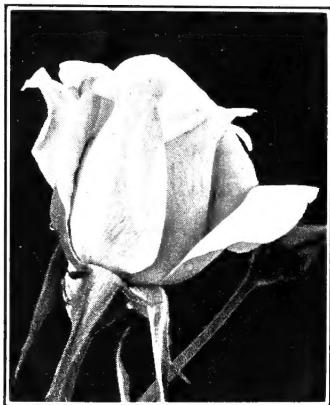
Latham—Newburgh—Taylor

Indian Summer (Everbearing) \$2.50 per 10, \$20.00 per 100

HARDY FIELD-GROWN ROSES

Plant the Queen of Flowers for bloom all Summer and Fall. Our 2-yr. field-grown plants are extremely hardy. Grown in the North, they are thoroughly acclimated.

The varieties pictured are dependable, heavy bloomers, and satisfactory under almost any condition. Our complete list of over 60 varieties includes the best of the Hybrid Teas, Polyanthas, Floribundas and Climbers and many of the better Patented Roses.



CONDESA DE SASTAGO



MRS. E. P. THOM



McGREDY'S IVORY

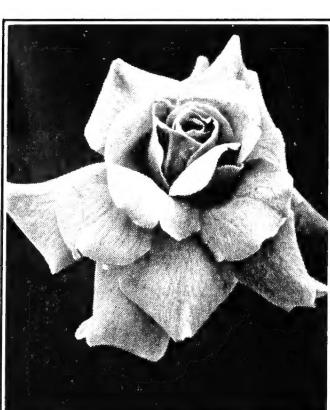
\$1.00 EACH • 3 FOR \$2.50

Flower ————— *City*

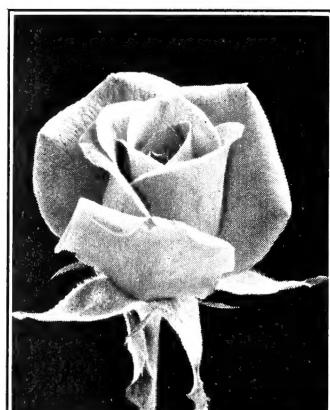
FAVORITE 6 COLLECTION

Hardy, Northern-Grown Hybrid Tea Roses

\$1.00 each • 6 for \$5.00



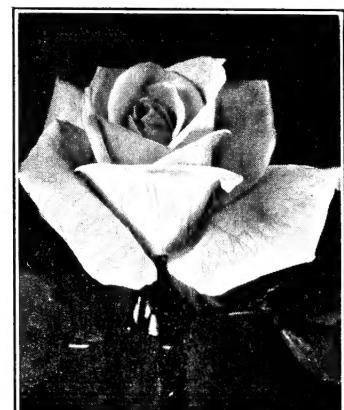
McGREDY'S SCARLET



EDITH N. PERKINS



MARGARET McGREDY



PRES. H. HOOVER

NEW FASHION ROSE

The best of the Florabundas. Continuous bloomer. Oriental red buds develop into coral suffused with gold as the rose opens.

\$2.00 each, 3 for \$5.00

PEONIES

Plant NOW

3 to 5 eye
DIVISIONS

\$1.00 each

3 for \$2.75

MUMS

ALL COLORS

Heavy Plants

50¢ each

5 for \$2.00

Christmas Rose

[*Helleborus niger*]

Waxy white flowers,
late fall and early spring

\$1.50 each

3 for \$3.95

PRICES REDUCED, Living Fence (*Multiflora Japonica*) NOW - \$50.00 per 1000

FLOWER CITY, Inc.

EAST ROCHESTER, NEW YORK



THIS SIDE OF CARD IS FOR ADDRESS

Librarian
U. S. Dept. of Agriculture
Washington 25, D. C.



U. S. Department of Agriculture

B R A R Y
R E C E I V E D
OCT 28 1949
★

**USE
THIS
HANDY
ORDER
FORM**

FLOWER CITY, INC. • East Rochester, N. Y.

Quantity	Variety	Amount	Check	SPECIALS
			<input type="checkbox"/>	3 Peaches \$3.00
			<input type="checkbox"/>	6 Roses 6.00
			<input type="checkbox"/>	3 Lilacs 6.75
				Total
				Total

YOUR NAME AND ADDRESS APPEARS ON THE
REVERSE SIDE OF THIS COUPON
PLEASE CHANGE IF NOT CORRECT

SEE OUR 1949 CATALOG FOR COMPLETE LIST

The EXPERTS Select the BEST 12

FRENCH HYBRID LILACS

from

HIGHLAND PARK

Edith Cavell. Double White.

Emile Gentil. Double Blue.

Katharine Havemeyer. Double Lilac.

Lucie Baltet. Single Pink.

Macrostachya. Single Pink.

Monge. Single Red.

Mrs. W. E. Marshall. Single Red. Darkest.

Paul Hariot. Double Purple. Darkest.

Paul Thirion. Double Red.

President Lincoln. Single Blue.

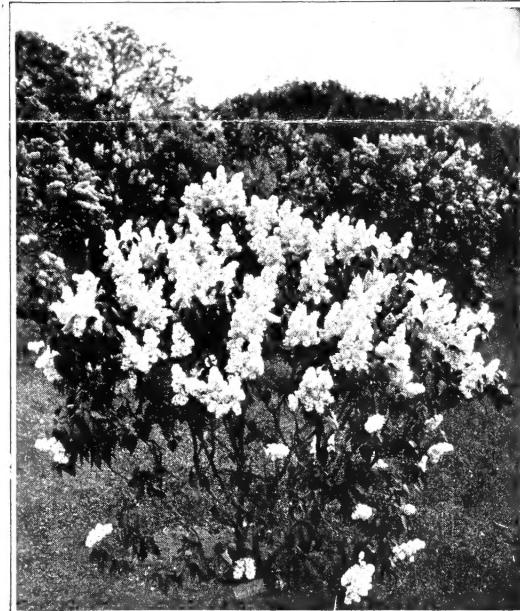
Vestale. Single White.

Victor Lemoine. Double Lilac.

	Each	3 for
12 to 18 in.....	\$1.35	\$3.80
18 to 24 in.....	2.00	5.75
2 to 3 ft.....	2.50	7.25

Rochester is known the world over as "The Flower City." The Lilac Collection in Highland Park has played an important role in establishing this reputation. Those of us privileged to live here and enjoy the Lilac Festival each year have difficulty selecting the best from among the 409 varieties growing in Highland Park.

Therefore, Flower City solicited the aid of the Rochester Park Dept., and other Lilac Experts to select the 12 varieties best suited for Home Planting. We are sure this selection will merit your approval and enthusiasm.



WHITE DOUBLE LILAC

SPECIAL!

1 KATHARINE HAVEMEYER—Double Lilac

1 PAUL THIRION—Double Red

1 PRESIDENT LINCOLN—Single Blue

All Regular 2 to 3 ft. Size

Regular Price \$7.50

SPECIAL PRICE: All Three For \$6.75

VISIT THE NATION'S LILAC CAPITAL THIS SPRING

Glorious Chrysanthemums

For a riot of color in your garden from September until Heavy Frosts

PLANT HARDY MUMS

All Varieties hardy, 2-yr., field-grown, 65c each, 3 for \$1.80

ASTRID CHRYSANTHEMUM

Gorgeous, Soft Pink Prize Winning Variety

A fool-proof, hardy plant, that grows and thrives almost anywhere.

Lovely Long-Stemmed Sprays 3-inch Flowers

There is nothing in the flower kingdom quite like Astrid. Not only are these flowers centered with a pincushion of attractive Daffodil-yellow, the dark green foliage presents a lovely picture long before actual flowering time.

Grows as Large as Wash Tub

Once established in your garden, this superb plant will thrive readily and continue to grow year after year. In a short period of time Astrid will reach the extended size of a wash tub. The flowers will literally cover and blanket the plant for a long period of time.

No Fuss—No Bother to Grow

It's a really worth-while Hardy Chrysanthemum that gives more value than any other garden perennial. A splendid cut flower subject.



ASTRID

65c each • 3 for \$1.80